

Toyota Forklift

In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck supplier since 1992. Proudly celebrating more than 40 years of operations, the Irvine, California established company offers an extensive line of quality lift vehicles. Stemming from their reputation of superiority, reliability, and sturdiness, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent improvement, and its environmental methods. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to manufacture high quality lift trucks at the same time as providing first-rate client support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's principal lift truck provider and is amongst the magazines prestigious World's Most Admired Companies.

Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company ideology towards environmental conservancy within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other companies and undoubtedly no other resource handling maker can so far rival Toyota. Environmental accountability is a fundamental feature of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more elaborate 2010 emission standards. The finished invention is a lift vehicle that creates 70% less smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

Industry-Leading Safety

Toyota's lift vehicles offer improved strength, visibility, output, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps reduce the risk of accidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment breakage.

System Active Stability senses many factors that may lead to lateral instability and likely lateral overturn. When any of those factors are detected, SAS immediately engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

SAS was first launched to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been integrated into most of Toyota's internal combustion models. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Training packages, videos and various materials, covering a broad scope of subjects—from individual safety, to OSHA regulations, to surface and cargo situations, are offered through the seller network.

Toyota's Commitment to The U.S.A.

Toyota has maintained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the total commitment exceeding \$113 million dollars.

The modern NCC was designed to operate for TMHU clients and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a instruction center.

Leader in Customer Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive client support and customer service in the industry. The company's new and Certified Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure overall consumer satisfaction.