Genie Forklift

Genie Industries prides itself with the notion of lifting clients and resources higher, extending beyond the products they design. A global corporation that is greatly allied to their clients and enjoys reflecting the spirit of relationship with everything they accomplish. Genie Industries strives to help clientele build their business no matter how large or small the scale of undertaking may be.

The inauguration of the Genie Hoist in 1996, a pneumatic, portable material lift initiated the start of Genie Industries. A succession of aerial work platforms and additional material lift trucks followed to meet customer demand. These innovative goods secured international recognition and established contemporary product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Maintaining leading quality production and uncompromising service and support are among their highest priorities. With consumers from Helsinki to Hong Kong and Denver to Dubai requesting the distinctive blue coloured lift trucks on the jobsite, the business is self-assuredly grounded in their exceptional customer service and values. Acknowledging that their users are their greatest inspiration, the team at Genie Industries are individually committed to delivering expertise and maintaining customer rapport.

The reliable team is committed to greener, more environmentally sensible possibilities to develop the products that consumers want. Genie Industries focuses on "lean production" practices in order to help diminish waste while building very high quality lift trucks in the shortest time period at the lowest possible cost for the consumer. The staff at Genie Industries is proud to serve the industry and this is reflected in every creation they design. Always welcoming client input allows them to design and cultivate progressive new products that are straightforward to service and handle, deliver optimum value-for-cost and satisfy international standards. Thriving on client advice helps Genie Industries to persistently evolve and satisfy the consumers' needs.

Genie's service professionals are readily available to provide solutions to the inquiries you may have in order to keep you fully operational. Their extensive components network will swiftly ship components to ensure their customers' machines are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great pleasure in its customer service and builds and serves its products to guarantee effectiveness and maximum uptime on the job. Providing on-going training opportunities, to marketing support to flexible financing options, Genie Industries gives their customers the tools to get the most out of their purchase.